

End of Summer Soirée



CASA

Court Appointed Special Advocates
FOR CHILDREN

CHILD ADVOCATES DENVER CASA

Benefiting Child Advocates Denver CASA

Friday, September 27

The Studio Loft at Ellie Caulkins Opera House

Sponsorship Opportunities

Who We Are

Court Appointed Special Advocate (CASA) Volunteers are trained community volunteers who advocate in court for children who have experienced abuse or neglect, providing emotional support and helping children navigate the system during a difficult time. CASA Volunteers advocate for everything from mental health therapy to tutoring, ensuring children have the foundation they need to thrive. **By supporting Denver CASA, you are helping change a child's story.**

Your corporate sponsorship makes a local impact by supporting Denver CASA's work in the community. Annually, Denver CASA:

- Serves 334 children and youth in the city of Denver.
- Supports and supervises 223 active CASA Volunteers.
- Recruits and trains 58 new CASA Volunteers.
- Supports over 5,700 hours of child advocacy.



Mission

Child Advocates – Denver CASA advocates for the best interests of children who have experienced abuse or neglect by training diverse volunteers who create opportunities for children, youth and families to thrive.

Vision

Our vision is that all children, youth and families are thriving emotionally, mentally, and physically with lifelong connections to caring and responsible adults, a permanent home, and a safe and nurturing environment where they have a sense of belonging.



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About the Event

The End of Summer Soirée is Denver CASA's annual night out to raise crucial funds and awareness for CASA programs. Fundraising events account for over 15% of Denver CASA's annual revenue and are essential for supporting life-changing advocacy throughout the year.

Your Impact

A corporate sponsorship is a great way to make an impact while reaching a new audience. Benefits of sponsorship include tickets to the event, plus marketing and branding opportunities for our supporters, including an audience of:

- 200 event attendees.
- 6,100 E-newsletter subscribers.
- 2,900 Facebook followers.
- 1,180 Instagram followers.
- and 1,335 LinkedIn Followers.

By becoming a sponsor, your organization supports a model that leads to better outcomes for children who have experienced abuse or neglect ([Waxman et al., 2009](#)).



Sponsorship Levels

Title Sponsor

\$10,000

Deductible amount: \$8,820

Includes:

- General admission for 16 attendees, including passed appetizers, small plates, and a hosted bar.
- Two reserved tables featuring company logo.
- Three minute title sponsor welcome during the event program.
- Two exclusive social media posts on Facebook, Twitter, and LinkedIn.
- Recognition on the Denver CASA webpage.
- One piece of exclusive cross promotional content featured in our year end e-newsletter.
- Recognition in the Denver CASA October e-newsletter at the title sponsorship level.

SOLD OUT

Presenting Sponsor

\$5,000

Deductible amount: \$4,410

Includes:

- General admission for eight attendees, including passed appetizers, small plates, and a hosted bar.
- One reserved table featuring company logo.
- Verbal recognition during the event program.
- One exclusive social media post on Facebook, Twitter, and LinkedIn.
- Recognition on the Denver CASA webpage.
- Recognition in the Denver CASA October e-newsletter.

Champion Sponsor

\$2,500

Deductible amount: \$2,070

Includes:

- General admission for four attendees, including passed appetizers, small plates, and a hosted bar.
- Half reserved table featuring company logo.
- Two social media posts on Facebook, Twitter, and LinkedIn with Champion Sponsors.
- Recognition in the Denver CASA October e-newsletter.

Supporting Sponsor

\$1,000

Deductible amount: \$810

Includes:

- General admission for two attendees, including passed appetizers, small plates, and a hosted bar.
- Two social media posts on Facebook, Twitter, and LinkedIn with Supporting Sponsors.
- Recognition in the Denver CASA October e-newsletter.



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Underwriting Sponsorships

Is an underwriting sponsorship the best choice for your organization? By underwriting specific event expenses you can help us ensure more funds raised go directly to supporting CASA programs. Our underwriting sponsorships offer higher tax-deductible eligible amounts than traditional sponsorships. Please consult your tax advisor for more information.



Food Sponsor \$7,500

Deductible amount: \$7,230

- Covers passed plates and appetizers for 150 guests.
- Includes four complimentary tickets to the event.
- And logo featured prominently at all food stations, as well as print and marketing materials for the event.



Drink Sponsor \$3,500

Deductible amount: \$3,310

- Covers a hosted bar for 200 guests.
- Includes two complimentary tickets to the event.
- And logo featured prominently at all bars, as well as print and marketing materials for the event.



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Interested in becoming a sponsor, or have additional questions about the End of Summer Soiree?

Contact Karen Silverman at ksilverman@denvercasa.org.